

2024 GREATER WESTERN SYDNEY CAREERS MARKET



**SPONSORSHIP
PROSPECTUS**

BRETT CARTER
E V E N T S

2024 GREATER WESTERN SYDNEY

Careers Market



**OVER 6000
STUDENTS**

**22 & 23 MAY
PENRITH
VALLEY
REGIONAL
SPORTS CENTRE**

**9 AM - 2 PM
BOTH DAYS
30 HERBERT ST
CAMBRIDGE
PARK NSW**

Offering Exhibitors the opportunity to speak with thousands of GWS High School students and Careers Advisers as students explore career and further education options available to them through Universities, Registered Training Organisations, Apprenticeship Centre's, Group Training Organisations, Private Colleges, Professional Associations and Employers.

brettcarterevents.com.au

ABOUT THE EVENT

The annual Greater Western Sydney Careers Market is our marquee event which attracted over 6000 years 10 to 12 High School students in 2023 from the Greater Western Sydney and South Western Sydney regions and 150 exhibitors.

The event offers students the chance to explore and speak with professionals from Universities, Registered Training Organisations, Apprenticeship Centres, Group Training Organisations, Professional Associations and Employers about further education and/or career options available to them.

The event provides a fantastic opportunity for students to seek that all important career and further education advice from a wide variety of exhibitors and industry experts to enable them to make informed choices.



EVENT HISTORY

Since the late 1980s, the event has helped over 176,000 young people with their critical careers and/or further education decisions.

EVENT PURPOSE

To provide High School students from Greater Western Sydney the opportunity to explore the depth and variety of career and further education options available at the completion of their secondary schooling.

We have come a long way since the beginning however to keep an event of this magnitude going, we still need your support.



EXHIBITOR TESTIMONIALS

'Thank you for putting on a great event.'

Daryl Davidson, International Greenkeepers

'Congratulations Brett on another successful Careers Market.'

Linda Wilson, NADO

'Congratulations on a successful careers market'

James Parker, Johnny H

'It was a great 2-day event. There was a lot of students interested in getting information and a great variety of exhibitors. Look forward to seeing you at the next careers expo.'

Anthony Cachia, RETS

'Thank you so much Brett! It was an amazing event! Congratulations to all involved. We are definitely looking forward to the next one!'

Victoria Petrovski, NSW Business Chamber

'Thank you Brett Carter Events for an excellent couple of days at the Greater Western Sydney Careers Market!'

MIGAS Apprentices & Trainees

SCHOOL TESTIMONIALS

'Students were able to engage with 190 exhibitors, valuable information was shared with students so that they can make great decisions about their life beyond school!'

Bede Polding College

'Students had the opportunity to explore various career paths from healthcare to law enforcement, there were a vast array of post-school options for our students to consider.'

Santa Sophia Catholic College

'Congratulations on another great event!!'

Nicola Bennet, St Clair High School

'A great market again, thanks.'

Marc Petit, Penola Catholic College

'Many thanks...the students loved it.'

Anne Baker, Chifley College Senior Campus

'Thank you for yet another successful Careers market.'

Catherine Rumi Badger, The Ponds High School

SCHOOL TESTIMONIALS

'Thank you Brett, it was a great expo.'
Kathy Henson, Rouse Hill High School

'The event was wonderful!'
Melanie El Mir, Cranebrook High School

'Congratulations on another great event!!'
Nicola Bennet, St Clair High School

'A great market again, thanks.'
Marc Petit, Penola Catholic College

'Many thanks...the students loved it.'
Anne Baker, Chifley College Senior Campus

'Thank you for yet another successful Careers market.'
Catherine Rumi Badger, The Ponds High School

'The students enjoyed the experience. Thanks, and we look forward to the event next year.'
Tommy Koutsonikolis, Chifley College Shalvey Campus

'All our students stated it was an excellent event and they received valuable advice and support. Thank you'
Mary Reid, Cecil Hills High School



WHY BECOME A SPONSOR

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers and careers advisers.
- Increase your brands reach through pre-event promotion.
- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole.
- Aligning your organisation with this event demonstrates your commitment to the training and career choices of young people in the Greater Western Sydney Region.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this prospectus.

SPONSORSHIP PACKAGES

GOLD SPONSOR \$5000 + GST

Includes all the benefits of Silver and Bronze Packages;
Ability to negotiate separate conditions that are aligned specifically to your organisation such as the location and number of exhibitor tables;
Ability to provide event bags to be handed out to attendees at the main venue entrance. Organisation to provide staffing;
First choice on set-up location and largest size of exhibition stand and floor space;
All acknowledgment and branding as a Gold Sponsor.

SILVER SPONSOR \$3500 + GST

Includes all the benefits of Bronze Package;
Second choice on set-up location;
All acknowledgment and branding as a Silver Sponsor.



THANK YOU

Early confirmation of your sponsorship ensures a higher level of exposure from our marketing campaigns.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and we warmly invite you to participate as a sponsor of the 2024 Greater Western Sydney Careers Market but act soon – Sponsorships will fill up fast.

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).